RNB RETAIL AND BRANDS

The Board of Directors withdraws its proposal to list Polarn O. Pyret and proposes that the dividend for the 2006/2007 fiscal year be increased to SEK 1.50 kronor (0.41) per share.

Polarn O. Pyret

In October 2007, the Board of Directors of RNB decided to implement an inquiry into the potential for distributing the shares in the subsidiary Polarn O. Pyret to the shareholders, in accordance with Sweden's Lex Asea rules, and in this connection to list Polarn O. Pyret on the OMX Nordic Exchange.

After having evaluated the market's attitude to such a spinoff and listing of Polarn O. Pyret, and the operational advantages that would result from an increased focus on and separate listing of the subsidiary, the Board, after evaluating all of the considerations, has arrived at the overall conclusion that the best solution would be to withdraw the proposal to spin off and separately list Polarn O. Pyret.

The Board of Directors' proposed dividend for fiscal year 2006/2007

The Board of Directors proposes that the dividend for fiscal year 2006/2007 be increased to SEK 1.50 (0.41) per share.

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RNB RETAIL AND BRANDS AB

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RNB RETAIL AND BRANDS AB is organized on the basis of two business areas – Polarn O. Pyret and a distribution platform for national and international brands. Polarn O. Pyret is a brand focused on baby and children's wear. The distribution platform consists of two main areas, Department Stores and Store Concepts. Department store operations are conducted via stores in the NK, Steen & Ström, Illum and Kosta outlet department stores. The store concepts comprise JC, J-Store, Brothers and Sisters.