



## **Anoto and partner Objectif Lune receive new order from Lewis Group Ltd.**

**Lund, 11<sup>th</sup> September 2015** – Anoto is pleased to announce the extension of the contract of PlanetPress Capture and 1.500 digital pens with multi-brand furniture retailer Lewis Group through its partner Objectif Lune. This unique solution, to improve the credit application process, enables the elimination of paperwork generated by credit applications and delivers an enhanced service to both customers and employees.

Lewis Group is a South African leading credit retailer selling household furniture and electrical appliances. With a customer base closed to 700.000, they print, send and archive thousands of contracts, each year. Producing and processing all of these thirteen-page contracts has remained a time consuming task.

Anoto has been working closely with Objectif Lune, one of its valued partners to launch PlanetPress Capture. With a digital pen and paper solution from Anoto, dot pattern is added within specific areas of the document, where information such as signatures or prices are required. Once each document has been signed the information is transferred to PlanetPress Capture, Objectif Lune's workflow automation tool.

To help to streamline processes, PlanetPress Capture has the ability to trigger any document output procedures, such as printing, email or fax distribution. A digital version of the document can be indexed and archived in any electronic document management (EDM) system. This eliminates the need for scanning or further manipulation and the document becomes immediately accessible.

“The digital pen captures and transmits the signatures to the company system where a digital version is created and the customers keep the original, signed document. Our credit application process is now fully digitalised and has already proven to save both time and shipping costs. As a retailer, we want to sell more products and retain more customers, PlanetPress Capture solutions with Anoto's digital pens enable us to be more productive, offer a fast service and allows us to stay competitive” said Charles Irwin, the IT Director at Lewis at the time of the original purchase.

“We are pleased that Objectif Lune has incorporated our secure and cost effective digital writing solutions in South Africa and that we can participate in the digital transformation process within the Lewis Group” says Stein Revelsby, CEO at Anoto Group.

### **For more information, please contact:**

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**About Anoto Group:**

Anoto Group AB is a global leader in digital writing solutions, which enables fast and reliable transmission of handwriting into a digital format. Anoto operates worldwide through a global partner network that delivers user-friendly digital writing solutions for efficient capture, transmission, distribution and storage of data. Anoto is currently in use across multiple business segments, e.g. consumer, healthcare, banking and finance, transportation and logistics and education. The Anoto Group has over 100 employees and is headquartered in Lund (Sweden).

**About Objectif Lune**

Objectif Lune develops open, flexible and enjoyable software intended to free customers from their inflexible IT infrastructure. We offer solutions for the composition, multi-channel distribution, and management, of any personalised business document or customer communications, independent of hardware compatibility and with full automation capability.

**About Lewis Group Ltd.**

Lewis Group is South Africa's leading retailer of household furniture, electrical appliances and home electronics, sold on credit. Focused primarily on the rapidly expanding middle to lower income market, the group has a credit customer base of close to 700 000 making Lewis the country's largest furniture chain and one of the most recognizable brands in furniture retailing.