

PRESS RELEASE

Hufvudstaden welcomes Chanel to Bibliotekstan in Stockholm

In spring 2016, Chanel will open its first store in the Nordic region in one of Hufvudstaden's properties in central Stockholm. The store will have 170 square metres of floor space and the address is Birger Jarlsgatan 7 in Bibliotekstan.

"Hufvudstaden's aim is to offer successful retail and office tenants the best business locations in central Stockholm and central Gothenburg. We are therefore very proud that Chanel has chosen to open their first store in Scandinavia in one of Hufvudstaden's properties in Bibliotekstan," says Ivo Stopner, President of Hufvudstaden.

The establishment of a Chanel store is entirely in line with the Hufvudstaden strategy of developing the area around Biblioteksgatan. With a centrally located Chanel flagship store, Bibliotekstan will further reinforce its position as one of the foremost shopping destinations in Scandinavia.

Stockholm, September 15, 2015

HUFVUDSTADEN AB (publ)

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