

Press release September, 28, 2015

Eniro appoints new CFO

Fredrik Sandelin will be the new Group CFO of Eniro AB, effective as of 1 November. Fredrik, who will also become a member of Eniro's Group management team, succeeds Maria Åkrans, who has been the Acting CFO since May 2015.

Fredrik Sandelin joins Eniro from a position as CFO of Caperio and has over 25 years' experience in senior executive positions, including Finance Director of Ratos, CFO of Scandic Hotels and IBS, and CEO of A-Com. Fredrik holds a degree in Economics and Business Administration from the Stockholm School of Economics and has been a member of World Economic Forum's "Global Leaders of Tomorrow" community since 1995.

"I'm delighted to be able to welcome Fredrik on board as the CFO of Eniro," says Stefan Kercza, President & CEO of Eniro. "Fredrik has extensive experience in senior executive roles and has great insight into strategic work and business development. I look forward to working together with both Fredrik and the other members of the company management team to realise our Eniro Going Forward strategy and thereby position Eniro even more strongly in the local search and digital marketing solutions markets."

Maria Åkrans will continue working in the Group until the end of the year and will spend the time between now and then ensuring the smooth handover of her duties to Fredrik Sandelin.

"I'd like to express my gratitude to Maria Åkrans for taking on the role of Acting CFO, despite having other plans. She has displayed real expertise and commitment in continuing to develop our accounts and finance function and in positioning it perfectly for a smooth handover to Fredrik Sandelin, and I would like to wish Maria every success in her future endeavours."

For more information, please contact

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This information is such that Eniro AB (publ) is required to disclose in accordance with the Swedish Financial Instruments Trading Act and/or the Swedish Securities Market Act. The information was submitted for publication at 4 pm CET on September 28, 2015.

Eniro is a search company that aggregates, filters and organizes local information. Our growth is driven by users' increasing mobility and multiscreen behavior, where we are at the forefront with modern technical solutions. For more than 100 years Eniro has helped people find local information and companies find customers. Today it is a multiscreen solution – our users search for information using their smart phones, tablets and desktops. Mobile advertising is today the fastest growing part of Eniro's business. Eniro is the local search engine. A smart shortcut to what you need, no matter where you are or where you are going.

Eniro is one of the largest search companies in the Nordic region and Poland. The company has approximately 2,000 employees and has been listed on NASDAQ Stockholm since 2000. During 2014, Eniro's revenues amounted to SEK 3,002 M and EBITDA was SEK 631 M. More than 88 percent of Eniro's advertising revenues come from multiscreen channels. The company's headquarters are located in Stockholm, Sweden. More on Eniro at www.enirogroup.com.

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