

Change in number of shares and votes in Tradedoubler aktiebolag

TradeDoubler Aktiebolag (publ) ("TradeDoubler") has, according to previously disclosed information, conducted a new share issue of a total of 3,120,000 C-shares. The share issue has resulted in that the registered share capital and number of shares and votes in TradeDoubler have changed.

After the share issue above, the total number of shares in TradeDoubler amounts to 45,927,449, of which 42,807,449 ordinary shares and 3,120,000 C-shares, corresponding to 45,927,449 votes in the company. The registered share capital amounts to SEK 18,370,979.6.

The information in this announcement is required to be disclosed by TradeDoubler AB under the Swedish Financial Trading Act (Sw. lagen om handel med finansiella instrument). This information was released for publication at 09:00 CET on 30 September, 2015.

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About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and remains one of the most successful pan-European performance marketing company, combining strategic international insight with detailed in-country expertise. It helps 2,000 advertisers achieve their business goals through its high quality network of 140,000 publishers and was the first to offer an integrated e- and m-commerce offering to help advertisers extend their online programmes to users on mobile devices.

Tradedoubler is committed to close collaboration with each customer, helping them to generate revenue and succeed on a national and international scale. Among Tradedoubler's advertisers are Accor, Disneyland Paris, Microsoft Store, HP, Expedia Group and CDON. The share is listed on Nasdaq on the Stockholm Exchange. More information can be found on www.tradedoubler.com

Information

