

PRESS RELEASE

from Pricer AB (publ) September 30th 2015

Pricer increases the number of outstanding shares

In September, Pricer has decreased the number of Treasury shares with a total of 9 448 class B shares due to the fulfillment of obligations under the share savings programs launched in 2013 and 2014. As of September 30th, Pricer thus owns 1,066,455 class B shares. The total number of outstanding shares was 109,905,326.

Class of shares 2015-09-30	No. of shares	Votes per share	No. of votes
Class A	225,523	5	1,127,615
Class B	110,746,258	1	110,746,258
<i>Total number of shares and votes</i>	<i>110,971,781</i>		<i>111,873,873</i>
Whereof Treasury shares	1,066,455	1	1,066,455
Total number of outstanding shares and votes	109,905,326		110,807,418

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In its capacity as issuer, Pricer AB is releasing the information in this press release in accordance with the Swedish Securities Exchange Act (2007:528). The information was distributed to the media for publication at 16:00 hrs CET on Wednesday, September 30th, 2015.

Pricer AB (publ.) is quoted on the Nordic Small Cap list of OMX. For further information, please visit www.pricer.com

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