



Ambu announces partnership with Coloplast on visualization product for the urology market

Today, on the world congress of endourology in London, Ambu and Coloplast announce the result of a partnership on the development of a product for the urology market.

The product is based on Ambu's videoscope technology, produced at Ambu's manufacturing site in Malaysia, and will be sold exclusively by Coloplast as of December 2015.

"Ambu and Coloplast have many things in common. Combined, we have 136 years of experience in developing and manufacturing innovative medical equipment and products designed to help doctors and patients. Based on our unique technological platform, this joint venture with Coloplast is a good example of how partnerships can create further growth opportunities", says CEO Lars Marcher.

The development and launch of this product consolidate Ambu's position as leading developer of single-use endoscopes.

The partnership between Coloplast and Ambu holds a considerable long term commercial potential. However, the collaboration is not expected to contribute significantly to top and bottom line in fiscal year 2015/16. The value of the partnership will be expanded on in connection with the presentation of the annual report 2014/15 on 11 November 2015.

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About Ambu

Since 1937, breakthrough ideas have driven our work to bring efficient healthcare solutions to life within our fields of excellence: Anaesthesia, Patient Monitoring & Diagnostics and Emergency Care. Millions of patients and healthcare professionals worldwide depend and rely on the functionality and performance of our products. We are dedicated to improving patient safety and determined to advance single-use devices. The manifestations of our efforts range from early inventions like the Ambu bag and the legendary Blue Sensor® electrodes to our latest landmark solutions such as the aScope™ – the world's first single-use videoscope. Our commitment to bringing new ideas and superior service to our customers has made Ambu one of the most recognised medico-technical companies in the world. Our head office is situated in Ballerup near Copenhagen. Ambu has more than 2,300 employees in Europe, North America, Asia and the Pacific region. You can find more information about Ambu on our website: www.ambu.com.