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Pressrelease from ÅF

For further information, please contact:

Jonas Wiström, CEO and President +46 70 608 12 20 Lars-Eric Aaro, incoming Head of Corporate Sales +46 70 656 00 66 Emma Claesson, VP HR & Communication +46 72 209 47 39

Lars-Eric Aaro new Head of Sales at AF

ÅF has recruited Lars-Eric Aaro as Head of Corporate Sales for the ÅF Group. Lars-Eric, who assumes his position on November 9 2015, will be part of ÅF Group Management and have as main responsibility to coordinate and further develop ÅF´s sales process and key account business. Lars-Eric will also be responsible for the strategy and development of ÅF´s network business.

Lars-Eric Aaro, who holds a Master of Science from Luleå University of Technology, has recently ended a 6 year long career as CEO and President for LKAB, the Swedish world leading producer of processed iron ore products. In addition to his extensive experience from LKAB, Lars-Eric Aaro has a proven track record from leading positions within industrial companies such as Secoroc, Boliden and AssiDomän. Lars-Eric Aaro is a member of The Royal Swedish Academy of Engineering Sciences (IVA) and is appointed Honorary Doctorate at Luleå University of Technology.

"With Lars-Erics´ impressive experience and unique network, I cannot think of a more suitable candidate for this key position for ÅF", says Jonas Wiström, CEO and President.

Corporate Communication ÅF AB

ÅF is an engineering and consulting company for the energy, industrial and infrastructure markets, creating progress for our clients since 1895. By connecting technologies we provide profitable, innovative and sustainable solutions to shape the future and improve people's lives. Building on our strong base in Europe, our business and clients are found all over the world.

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