

Press release

15 October 2015

William Demant's launching of a simplified, mandatory public tender offer regarding the acquisition of the remaining shares in Audika Groupe

Following company announcement published on 30 September 2015 regarding the filing of a simplified, mandatory draft public tender offer (the "Offer") regarding the acquisition by William Demant Holding A/S ("William Demant") of the share capital in Audika Groupe not held by William Demant, the French Financial Markets Authority granted its visa on the documents relating to the Offer on 13 October 2015. The Offer will be launched tomorrow 16 October 2016. See the attached documents for further information. The documents are also available on our website, www.demant.com.



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