

Announcement No. 25/2007

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Copenhagen, 15 November 2007

OMX Nordic Exchange Copenhagen A/S
Nikolaj Plads 6
DK - 1007 Copenhagen K

Report of transactions in Rella Holding A/S shares by board members, executives and associated persons

In accordance with Section 28a of the Danish Securities Trading Act, Rella Holding A/S is required to publish trading/transactions in Rella Holding A/S shares by the Company's board members, executives and their associated persons as reported by these persons to Rella Holding A/S.

Rella Holding A/S has received notice of the following transaction:

Name:	Henning og Vibeke Arnth-Jensen
Reason for reporting:	Cf. Section 28a, 2, 1, and Section 28a, 4, 1, of the Danish Securities Trading Act
Issuer:	Rella Holding A/S
ISIN code:	DK0016033889
Type:	Shares
Transaction:	Gift to family members
Transaction date:	15 November 2007
Market:	OMX Nordic Exchange Copenhagen A/S
Volume of transaction:	500,000 shares
Total value of transaction:	DKK 45,000,000

Kind regards,
Rella Holding A/S

Contact: Jens Arnth-Jensen, CEO. Telephone: +45 45 42 45 17