

WULFF GROUP PLC STOCK EXCHANGE RELEASE

October 23, 2015 at 08.45 A.M.

WULFF GROUP PLC'S SPECIFIED LONG-TERM FINANCIAL TARGETS

As part of strategy work, Wulff Group Plc's Board of Directors has confirmed the Group's specified long-term financial targets on October 22, 2015.

The specified long-term financial targets are:

- operating profit 4 % of Net sales
- change in Net sales stronger than the market on average
- equity-to-assets ratio 40 %
- dividend 50 % of EPS.

The confirmed financial targets support achieving Wulff Group's strategic goals.

In Vantaa on October 22, 2015

WULFF GROUP PLC BOARD OF DIRECTORS

Further information: Chairman of the Board of Directors Heikki Vienola tel. +358 9 5259 0050 or mobile: +358 50 65 110 e-mail: heikki.vienola@wulff.fi

DISTRIBUTION: NASDAQ OMX Helsinki Oy Key media www.wulff-group.com

It all started from a small stationary store. This year Wulff celebrates 125 years of success.

Wulff Group Plc is an increasingly international listed company as well as the most significant Nordic player in office supplies and an industry pioneer. Wulff sells and markets office supplies, facility management products, IT supplies as well as ergonomics and first aid products. Customers can also acquire international fair services from Wulff.

Wulff Group Plc Manttaalitie 12 FI 01530 Vantaa

tel. +358 9 5259 0050 fax +358 9 3487 3420 info@wulff.fi