



Press release

2 November 2015

Oriflame third quarter 2015 results announcement and conference call Thursday, 12 November 2015

Announcement

Oriflame will publish its report for the third quarter 2015 at 07.15 CET on Thursday, 12 November.

Conference call for the financial community

The company will host a conference call on Thursday, 12 November at 09.30 CET.

Participant access numbers:

Luxembourg: +35 227 300 158

Sweden: +46 8 5055 64 53

Switzerland: +41 225 802 994

UK: +44 20 3009 2455

US: +1 855 228 37 19

Confirmation code: 209633#

The conference call will also be audio web cast in "listen-only" mode through Oriflame's website www.oriflame.com or by <http://edge.media-server.com/m/p/airfb5rg>

Hosts: Magnus Brännström, CEO, and Gabriel Bennet, CFO.

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This information is such that Oriflame Holding AG is required to disclose in accordance with the Swedish Financial Instruments Trading Act and/or the Swedish Securities Market Act. The information was submitted for publication at 15:30 CET on 2 November 2015.

Founded in 1967, Oriflame is a beauty company selling direct in more than 60 countries. Its wide portfolio of Swedish, nature-inspired, innovative beauty products is marketed through approximately 3 million independent Oriflame Consultants, generating annual sales of around €1.3 billion. Respect for people and nature underlies Oriflame's operating principles and is reflected in its social and environmental policies. Oriflame supports numerous charities worldwide and is a Co-founder of the World Childhood Foundation. Oriflame is a Swiss company group listed on the Nasdaq Stockholm Exchange.