

No. 272

COMPANY ANNOUNCEMENT

10 November 2015

FINANCIAL CALENDAR 2016

PANDORA has planned the following dates in 2016 for the financial statements, the Annual General Meeting and payment of annual dividend:

9 February 2016	Annual Report 2015
16 March 2016	Annual General Meeting
21 March 2016	Payment of annual dividend
10 May 2016	Interim Report for the first quarter of 2016
9 August 2016	Interim Report for the second quarter of 2016
1 November 2016	Interim Report for the third quarter of 2016

Any shareholder who proposes business to be transacted at the Annual General Meeting on Wednesday 16 March 2016 must submit the proposal(s) to the Board of Directors' Secretariat not later than Tuesday 2 February 2016. Proposals must be sent by letter to PANDORA A/S, Board of Directors' Secretariat attn.: Lars Jensen, Hovedvejen 2, DK-2600 Glostrup, Denmark, or by email to legal@pandora.net.

The content of this release will have no impact on PANDORA's outlook for 2015, as latest communicated to the market in connection with the Q3 2015 report on 10 November 2015.

ABOUT PANDORA

PANDORA designs, manufactures and markets hand-finished and contemporary jewellery made from high-quality materials at affordable prices. PANDORA jewellery is sold in more than 90 countries on six continents through approximately 9,500 points of sale, including more than 1,600 concept stores.

Founded in 1982 and headquartered in Copenhagen, Denmark, PANDORA employs more than 15,000 people worldwide of whom approximately 10,400 are located in Gemopolis, Thailand, where the company manufactures its jewellery. PANDORA is publicly listed on the NASDAQ Copenhagen stock exchange in Denmark. In 2014, PANDORA's total revenue was DKK 11.9 billion (approximately EUR 1.6 billion).

CONTACT

For more information, please contact:

INVESTOR RELATIONS

Morten Eismark
VP Group Investor Relations
Phone +45 3673 8213
Mobile +45 3045 6719

MEDIA RELATIONS

Kristian Lysgaard
Director, Group Communications
Phone +45 4323 1774
Mobile +45 2556 8561

Magnus Thorstholm Jensen
Investor Relations Officer
Phone +45 4323 1739
Mobile +45 3050 4402