## Geveko Annual Report for 2008 released

Geveko's Annual Report for 2008 is published and available at www.geveko.se. The printed version of the annual report has been distributed by post to shareholders.

In the CEO review Hans Ljungkvist points out that the goal is to consolidate the position of leadership within the road marking industry in Europe by, for example, playing an active role in a necessary consolidation of the industry. In financial terms the goal is to reach an operating margin of $8 \%$ and a turnover around the size of $\mathrm{SKr} 1,500-2,000$ million during 2010.

- " Priority has been given to growth targets partly in order to reach positions of leadership on fastgrowing markets in Eastern Europe and partly to consolidate the leading position on the important Nordic domestic market. Including the acquisitions made in Finland and Norway during the second half of 2008 a turnover of some SKr 1,500 million for 2009 is budgeted."

For 2009 focus will be on increased profitability, i.e. improved results, use of capital with higher efficiency and reducing debts.

- "Internally this process is called "Operational excellence" and started in 2008 among others by carrying out a cost-reduction programme that will improve the operating margin by around $2 \%$."

Hans Ljungkvist is emphasizing in his review that the strategic direction for the Group, decided by the board will generate growth in value and create conditions in which the company can pay a higher dividend than proposed for the 2008 financial year.

Göteborg, Sweden April 7, 2009
AB GEVEKO (plc)

The Annual Report can be ordered on www.geveko.se or by phone +4631172945 or e-mail: info@geveko.se

This information is such that Geveko must disclose in accordance with the Securities Markets Act. The information was submitted for publication on April 7, 2009 at 08.30.

