

Press release 13 November 2015

Clas Ohlson increase sales in October 2015

Sales increased by 4 per cent in October to 652 MSEK (629). In local currencies, sales increased by 7 per cent.

Compared with the same month previous year, 10 stores have been added and the total number of stores end of October 2015 was 202.

Sales were distributed as follows:

Countries, MSEK	October 2015/16	October 2014/15	Percentage change	Percentage change, local currency
Sweden	300	282	+6	+6
Norway	253	256	-1	+9
Finland	67	63	+7	+5
Outside Nordic countries	31	28	+9	0
	652	629	+4	+7

Total sales during the first six months of the fiscal year (May to October 2015) increased by 5 per cent to 3,616 MSEK (3,457). In local currencies, sales increased by 6 per cent.

The second quarter interim report 2015/16 will be published at 07:00 CET on Wednesday 9 December 2015. The report will be presented on the same day at 08:30 CET in Clas Ohlson's store at Drottninggatan 53 in Stockholm, Sweden.

For more information please contact:

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The information in this press release comprises information that Clas Ohlson AB (publ) is required to disclose pursuant to the Swedish Securities Market Act and/or the Swedish Financial Instruments Trading Act. The information was released for publication at 07:00 CET on Friday 13 November 2015.

Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Sweden. Today, the company offers products and services for the small everyday practical problems, in five countries via its over 200 stores and web shops. Clas Ohlson offers a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on the Nasdaq Stockholm, has sales of 7.5 billion SEK and over 4,700 employees. Visit Clas Ohlson at www.clasohlson.com.