

Amer Sports Corporation

STOCK EXCHANGE ANNOUNCEMENT 1(1)  
November 8, 2007 at 11:00 am

SPORTS DIRECT DISPOSES ALL AMER SPORTS SHARES

Pursuant of the Finnish Securities Market Act (Section 2:9), Amer Sports Corporation has been notified that Sports Direct International Plc has sold its entire holding of shares in the company. The transaction occurred on November 7, 2007.

Amer Sports capital consists of 72,318,750 shares in issue.

AMER SPORTS CORPORATION  
Communications

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AMER SPORTS CORPORATION

Amer Sports ([www.amersports.com](http://www.amersports.com)) is the world's leading sports equipment company with internationally recognized brands including Salomon, Wilson, Precor, Atomic and Suunto. All Amer Sports companies develop and manufacture technically advanced products that improve the performance of active sports participants. The Group's business is balanced by its broad portfolio of sports and presence in all major markets.