

PRESS RELEASE  
November 18<sup>th</sup> 2015

## NetEnt signs contract with Gamesys US for online casino brands in New Jersey

**NetEnt, a leading gaming solutions provider, has signed an agreement with Gamesys US LLC for the delivery of a range of its online casino games to TropicanaCasino.com and VirginCasino.com in New Jersey, USA.**

Gamesys US, one of the leading operators in the market, offers online casino gaming in New Jersey through its partnership with Tropicana Atlantic City Casino & Resorts. Signing the contract with Gamesys US means that NetEnt now holds customer agreements with all the major online casino operators in the US state of New Jersey.

NetEnt will apply for a transactional waiver from the New Jersey Division of Gaming Enforcement to go live with TropicanaCasino.com and VirginCasino.com as soon as possible, while its application for a full license is still under review.

Björn Krantz, Managing Director of NetEnt Americas LLC, comments: *“We are delighted to have partnered with Gamesys US for the distribution of our best-in-class multichannel online casino games to the New Jersey market. We are pioneers of the digital casino market and I am confident that our efforts to provide players with the ultimate gaming experience will support Gamesys’s strategic agenda to build sustainable long-term growth in the market.”*

Leon Earp, General Manager of Gamesys US, comments: *“NetEnt is a recognized world-leading provider of premium online casino content, and I am confident that their offerings will complement our market leading brands here in New Jersey. We hope to see their content perform as well in New Jersey as we have seen on our existing operations in Europe”.*

Luisa Woods, VP Online and Internet Marketing Tropicana Entertainment, comments: *“We have a firm objective to provide the very best player experience and entertainment value to our players. I am delighted that we will now have the opportunity to offer NetEnt games, bringing premium and innovative online casino content to our player community”.*

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*The information contained in this press release is such that NetEnt AB (publ) is required to disclose pursuant to the Swedish Financial Instruments Trading Act and/or the Swedish Securities Markets Act. The information was submitted for publication on November 18<sup>th</sup>, 2015 at 07.30 a.m. CET.*

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**About NetEnt**

NetEnt Americas LLC is a US subsidiary of NetEnt AB (publ), a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ Stockholm (NET-B) and employs 700 people in Stockholm, Malta, Kiev, Gothenburg, Gibraltar and New Jersey. [www.netent.com](http://www.netent.com)

**About Gamesys**

The Gamesys Group was founded in 2001 by Noel Hayden, Robin Tombs and a small team of developers with the aim of building one of the world's most successful online entertainment businesses. Gamesys created the Jackpotjoy online gaming site, the most popular UK bingo-led brand in the industry. In 2012, the group was chosen by Facebook to become the first company worldwide to launch real cash gaming applications on their platform. Gamesys also runs Virgin Games under a long-term licence and partnership arrangement and operates some of the leading gaming sites and apps for other partners including News Corporation, Heart FM, Tropicana and Caesars Casino. Gamesys employs 1,000 people across seven offices, including the US, and continues to show a great track record for growth and player acquisition and retention. Come and find out more about us at [www.gamesyscorporate.com](http://www.gamesyscorporate.com)

**About Tropicana Atlantic City Online**

Launched in November of 2013, TropicanaCasino.com offers online players more than 80 casino games that can be played for fun or for real money via mobile device or desktop. Online players are automatically enrolled in the Trop Advantage® program and are eligible to earn both Tier Points and Comp Dollars redeemable for benefits at Tropicana Casino and Resort, Atlantic City. TropicanaCasino.com has been voted "Best Marketing Campaign" by iGaming North America as well as "Best Online Casino Operator" by eGR North America for 2015. For more information or to join the online gaming fun, visit [www.TropicanaCasino.com](http://www.TropicanaCasino.com).