

Results of Ingenico Group's first hackathon for innovation

Ingenico Group (Euronext: FR0000125346 - ING), global leader in seamless payment, has proved the maturity of its Telium Tetra offer by launching its first hackathon for innovation. Participants were asked to develop HTML5 applications to reinvent convenience shopping on payment terminals.

80 developers and candidates with innovative ideas were given 48 hours to come up with new HTML5 applications allowing merchants to offer value-added services to their customers from payment terminals. Of the 23 finished projects presented to the jury, 4 teams won and each received a prize of €4000. The 4 finalist teams then joined the fast-track incubator to refine their projects and present them to visitors at the Ingenico Group stand during the Cartes exhibition.

"We were impressed by the ideas and talent that emerged from this hackathon," explains Michel Léger, EVP Innovation for Ingenico Group and member of the hackathon jury. ***The quality of the applications and the business models presented by the participants were of a professional level. The jury, moreover, awarded prizes to 4 teams instead of 3 as initially planned. We also offered to accompany all of the participants in continuing to develop their applications in order to integrate them into our marketplace."***

The 4 finalist teams presented their project at the Ingenico Group stand during the Cartes exhibition and visitors were able to vote for the best application.

The first prize 'Ingenico Innovation' went to project 'Louise', an application allowing merchants to call in extras when one of their employees does not show up. The terminal becomes multi-functional since it allows the merchant to send his request, contract and sign-up the part-time worker.

The 3 other finalist projects were:

- 'Shopeaz', an application which allows small traders to offer click-and-collect,
- 'Agora', an application which digitizes local classified ads,
- 'Pay&win', an application intended for on-line gambling.

"Organized in partnership with Bemyapp, this first hackathon has been a real success for us. This project has proven, in particular, that it is simple and fast to develop a new business application on the Telium Tetra platform," adds Jérôme Bourreau, VP Marketplace for Ingenico Group. ***"It is an initiative that we intend to renew on a regional level to encourage the development of our ecosystem of business partnerships that will enrich our Telium Tetra Marketplace"***.

About Ingenico Group

Ingenico Group (Euronext: FR0000125346 - ING) is the global leader in seamless payment, providing smart, trusted and secure solutions to empower commerce across all channels, in-store, online and mobile. With the world's largest payment acceptance network, we deliver secure payment solutions with a local, national and international scope. We are the trusted world-class partner for financial institutions and retailers, from small merchants to several of the world's best known global brands. Our solutions enable merchants to simplify payment and deliver their brand promise.

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