



Anoto announces launch of a directed share issue

Lund, November 25, 2015 – Anoto Group AB (publ) (“Anoto” or the “Company”) today announces the launch of a private placement of new shares (“New Shares”) through a directed new share issue directed towards international institutional investors and qualified investors in Sweden (the “Directed Share Issue”).

The price of the New Shares will be determined through an accelerated book building procedure, and the New Shares will be admitted to trading on NASDAQ Stockholm following their issuance and registration. The book building procedure will start at 17:30 CET on November 25, 2015. Proceeds from the Directed Share Issue are intended to be used to finance the acquisition of Livescribe.

The Directed Share Issue is subject to (inter alia) resolution by the Board of Directors of Anoto, pursuant to the authorization given by the Extraordinary General Meeting held on September 28, 2015 to issue New Shares following close of the Directed Share Issue book building procedure.

For further information, please contact:

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About Anoto Group

Anoto Group AB is a global leader in digital writing solutions, which enables fast and reliable transmission of handwriting into a digital format. Anoto operates worldwide through a global partner network that delivers user-friendly digital writing solutions for efficient capture, transmission, distribution and storage of data. Anoto is currently in use across multiple business segments, e.g. consumer, healthcare, banking and finance, transportation and logistics and education. The Anoto Group has over 100 employees and is headquartered in Lund (Sweden). The company also has offices in Norrköping (Sweden), Basingstoke and Wetherby (UK), Los Angeles and Boston (US) and Tokyo (Japan). The Anoto share is traded on the Small Cap list of NASDAQ Stockholm under the ticker ANOT.

For more information, please visit: www.anoto.com.

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