



PRESS RELEASE November 5 2007

## Axfood's sales October 2007

Consolidated net sales (excluding VAT) totalled SEK 2,481 m (2,385), a rise of 4.0% compared with the same period a year ago. Net sales for stores in Sweden owned by the Group rose by 1.7% for the month of October, with a 2.4% rise in like-for-like sales.

Sales for the period January-October 2007 in wholly owned stores decreased by 0.1%, with a 0.4% rise in like-for-like sales. Consolidated net sales totalled SEK 24,017 m (23,809), an increase of 0.9%. Net sales for Axfood's stores (wholly owned and franchise units) rose 1.1%, with a 0.6% rise in like-for-like sales.

**Hemköp's** sales (wholly owned and franchise units) increased by 4.4 % during the month, with a 1.5% rise in like-for-like sales. Accumulated sales increased by 1.1%, with a 0.1% rise in like-for-like sales.

Net sales for Hemköp's wholly owned stores rose by 0.1% during the month, with a 0.2% decrease in like-for-like sales. Accumulated sales decreased by 3.4%, with a 1.1% decrease in like-for-like sales.

**Willys'** sales rose by 2.3% during the month, with a 3.0% rise in like-for-like sales. Accumulated sales rose by 1.1% with a 0.9% rise in like-for-like sales.

Sales per business operation are broken down as follows:

	Jan-Oct 2007 mkr	Jan-Oct 2006 mkr	Change
Hemköp	4,643	4,803	-3.3%
Willys	12,640	12,498	1.1%
Dagab <sup>1)</sup>	17,526	16,936	3.5%
Axfood Närlivs <sup>2)</sup>	4,543	4,542	0.0%
Övrigt <sup>3)</sup>	969	777	24.7%
Internomsättning <sup>4)</sup>	-16,304	-15,747	3.5%
<b>Totalt</b>	<b>24,017</b>	<b>23,809</b>	<b>0.9%</b>
<u>varav distribuerad omsättning</u>			
1) Dagab	11,446	11,040	3.7%
2) Närlivs	3,655	3,635	0.6%

<sup>3)</sup> Includes support companies and joint-Group functions.

<sup>4)</sup> Of which Dagab SEK 15,456 m (15,110).

The figure for 2006 has been adjusted, since starting on 1 January 2007, Axfood Närlivs has taken over customer responsibility for external customers (such as Tempo) from Dagab.

Preliminary sales figures will be presented on the following date: 5 December (November).

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**Axfood AB** conducts retail trade through the wholly owned store chains Hemköp, Willys and Willys hemma, comprising slightly more than 220 stores, and wholesale trade through Dagab and Axfood Närlivs. In addition, Axfood collaborates with a number of proprietor-run stores that are tied to Axfood through agreements. These include stores within the Hemköp chain as well as stores run under the Handlar'n and Tempo profiles. In all, Axfood collaborates with over 500 proprietor-run stores. Axfood is listed on the Nordic Large Cap list of the OMX Nordic Exchange. Axel Johnson AB is the principal owner, with approximately 46% of the shares.