

Press Release

Solna, 30 November 2015

HUI revises market data

HUI has revised its Retail Sales Index (Detaljhandelsindex – DHI) for the second and third quarters of this year. The Retail Sales Index is used by ICA Gruppen to assess the performance of ICA stores compared to the market in general. The new figures show that sales in the Swedish ICA stores grew at a slower rate than the market in the second and third quarters of this year.

The change is due to the fact that HUI has revised its growth rate for the market. Growth in the grocery retail sector was higher than HUI had previously assessed. The market's growth has been revised upwards from 1.7% to 3.0% for the second quarter and from 2.9% to 4.2% for the third quarter. ICA's sales for these quarters have not been revised.

HUI's revised figures for the market from April onwards affect the values for the market in the second and third quarters, and thus also the accumulated values for January to October. ICA had accumulated growth including VAT of 3.8% from January to October. HUI now assesses that the market grew by 3.9% over the same period.

For more information

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