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New Group Management member

ROCKWOOL International A/S can today announce that Mirella Vitale will take up the new Group Management position as Senior Vice President Marketing, Communications and Public Affairs.

Mirella Vitale is an Italian national and currently holds the position as Vice President of Global Marketing and Market Intelligence at Vestas. She will start in the new position at the latest 1 March 2016.

Commenting on the appointment, CEO Jens Birgersson states "I look forward to working with Mirella and to benefit from her international background. She brings a diverse experience in driving global brands with a strong sustainability agenda and customer focused business approach; dimensions that are central to the ROCKWOOL Group's development."

Mirella Vitale adds "I am delighted to join the ROCKWOOL Group at a time when they are undergoing an exciting business transformation. The company's product portfolio is a unique platform, offering sustainable solutions to its customers and the environment. I look forward to be part of the team and contribute to driving the company forward."

Further information:

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