



Our vision is to make green energy instantly available,  
everywhere for everyone

Press release

## myFC to Unveil World's Smallest and Most Powerful Portable Fuel-Cell Charger at CES

Las Vegas, January 4 2016

**Providing self-generating electricity with recyclable water and salt-based PowerCards, myFC's JAQ will be on display and available for tech enthusiasts to see, touch and charge for the first time. Delivering 1800 mAh for a full smartphone charge, JAQ offers power on-the-go, anytime, anywhere**

[myFC](#) (MYFC:FN Stockholm); a Swedish innovation company pioneering in fuel cell technologies, today unveiled [JAQ™](#), the world's smallest and most powerful, portable fuel-cell charger for mobile devices. The company will showcase the final, working JAQ this week during CES® 2016 in booth #82322 at Sands Expo, Level 1, Hall G from January 6-9. The company will also participate at the ShowStoppers® @ CES press event on Wednesday, January 6 from 6-10 p.m. at table F11 in the Lafite Ballroom at Wynn Hotel. Throughout CES, the myFC booth will feature the [ABB YuMi®](#) collaborative robot, handling and showcasing the PowerCards and JAQ.

myFC is leading the way in portable, eco-friendly fuel cell chargers for mobile devices. Its fashionable and ultra-portable new JAQ™ charger provides green electricity in a stylish and slim form factor that does not need a wall jack to plug-in and charge. Rather, JAQ creates its own electricity with a slim, recyclable single-use PowerCard comprised of water and salt. When the PowerCard is inserted into the charger it triggers a chemical reaction that produces hydrogen, which then provides instant power and deliver 1800 mAh to USB compliant smartphones, tablets, etc., which is equivalent to approximately one full smartphone charge.

"We are dedicated to advancing and adapting fuel cell technology to meet the worldwide demand for non-wall jack chargers. To provide portable power in the smallest form factor to enable our customers to stay reliably charged," said Björn Westerholm, CEO of myFC. "JAQ represents the future of consumer fuel cell use with environmentally-friendly technology that enables instant charging without relying on a wall jack. CES showcases the best of technology and innovation and we look forward to unveiling JAQ to the thousands of tech enthusiasts attending the show this week."

As of 2014, the number of connected mobile devices reached 7.2 billion, surpassing the world's population.<sup>1</sup> Digital connectivity is multiplying five times faster than the population,<sup>2</sup> and this exponential increase proves that constant connectivity and charged at all times is an essential tool in people's lives. myFC is providing the reliability to stay fully charged to correspond with the "always on, always connected" lifestyle.

JAQ will be available in three colors throughout phase one – white, black and purple, with more colors to come – and comes with five PowerCards as a start-up kit. It is USB compliant and compatible with Android, Apple iOS, Windows smartphone, tablets and USB 5V devices. JAQ is available for pre-order at <http://www.myfcpower.com>.

**Press kit** can be downloaded at:

<https://www.dropbox.com/sh/1wvdqnypp7faxqj/AABhILEAuZyXmyW7tDbwmMY-a?dl=0>

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**About myFC**

Founded in 2005, a spin-off from the Swedish Royal Institute of Technology, myFC is a world leader in micro fuel cell technologies that is leading the way in portable, eco-friendly fuel cell chargers for mobile devices. Its new-to-market JAQ™, the world's smallest and most powerful fuel cell charger, is a stylish and ultra-portable charger that delivers 1800 mAh; equivalent to one full smartphone charge. myFC is headquartered in Stockholm and was listed on the NASDAQ First North in May 2014. The company's Certified Advisor is Remium Nordic AB. To learn more please visit [www.myfcpower.com](http://www.myfcpower.com).

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<sup>1</sup> Spencer Trask & Co. Number Of Active Mobile Devices Surpasses World Population. 2014. Web. 11 Dec. 2015. <http://www.prnewswire.com/news-releases/number-of-active-mobile-devices-surpasses-world-population-278059961.html>

<sup>2</sup> Mamiit, Aaron. 'Mobile Devices Now Outnumber Humans: Report'. Tech Times. N.p., 2014. Web. 11 Dec. 2015. <http://www.techtimes.com/articles/17431/20141008/mobile-devices-now-outnumber-humans-report.htm>