



Anoto Appoints Shinichi Yamashita as VP of Sales for Japan

LUND, Sweden - January 8th, 2016 – Anoto Group AB today announced the appointment of Shinichi Yamashita as Vice President of Sales for Japan. Mr. Yamashita brings over 20 years of sales experience in the technology industry and joins Anoto’s Tokyo office to provide crucial sales leadership as the company expands its business in Japan.

“With great sales experience in the IT field, coupled with strong business development and management skills, Mr. Yamashita’s leadership will be key to Anoto’s continued growth in the Japanese market,” said Stein Revelsby, CEO of Anoto.

Mr. Yamashita most recently served as the Regional Managing Director of Japan and Korea at content automation software provider, Quark. With specific experience in content management systems and online marketing solutions, Mr. Yamashita has also held key sales roles at Adobe, Documentum, and Xerox.

For further information, please contact:

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About Anoto Group AB

Anoto is a global leader in digital writing and drawing solutions. Its technology platform and branded products enable high-precision pen or stylus input on nearly any surface --- from capturing and digitizing handwritten notes and business forms on paper to designing, creating and collaborating directly on large interactive displays, whiteboards, and walls up to 24 feet. Anoto, its strategic licensing partners, and developer community offer a broad portfolio of products, applications and services to business, consumer and education markets, including best-in-class digital note-taking, creative solutions, collaborative solutions, classroom learning solutions, and document processing & management. The Anoto Group has over 150 employees and is headquartered in Lund (Sweden), with offices in Norrköping (Sweden), Basingstoke, Guildford and Wetherby (UK), Los Angeles, San Francisco, and Boston (US) and Tokyo (Japan). Anoto’s Livescribe brand is the leading maker of smartpens, which bring notes, words, & ideas to life by connecting pen & paper to the digital world. Anoto is traded on the Small Cap list of NASDAQ OMX Stockholm under ANOT. For more information, please visit: www.anoto.com.

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