

8 January 2016



ANNOUNCEMENT

Kevin Paterson Chief Operating Officer

Santa Fe Group is pleased to announce the appointment of Kevin Paterson to the position of Group Chief Operating Officer.

Kevin joins Santa Fe from Exertis, an Information Technology and Services Organisation, where he held the role of Chief Operating Officer. Kevin brings significant depth of experience in key areas such as Supply Chain Management, IT Implementation and transformation programmes, global operational and process management, acquisition integration, and even a stint as HR Director.

Over the past 20 years, Kevin has built a broad career working in global organisations including Unilever, EMI Records, Vodafone, Hewlett-Packard, the Universal Music Group and Dixons Carphone. His achievements stand out:



- At Vodafone, he led the transformation of the operation, leveraging Six-Sigma and Lean to integrate the multiple acquisitions and reduce operating cost, He also designed and implemented a “customer journey operating model” to improve the customer experience, and led the deployment of a new IT blueprint to replace existing legacy systems.
- At Universal Music Group, he designed and implemented a new operational infrastructure with a global shared service model across operations and customer service, and delivered a 35% reduction in the annual operating costs.
- At Dixons Carphone, he led the opening of over 200 new retail stores within three months following the Dixons and Carphone merger.

“I am truly delighted that Kevin will be joining Santa Fe. He ticks all the boxes and brings a wealth of experience, which will be invaluable as we focus on strengthening our core businesses, designing and implementing new technology, reducing cost and driving process excellence across Santa Fe” commented Santa Fe Group CEO, Martin Thaysen.

Kevin commented: “Joining Santa Fe is an outstanding opportunity to join the exciting Mobility Industry, to develop an operating model that both distinguishes us in the customer experience, and gives us cost leadership. I look forward to working with a talented team to explore and harvest the enormous growth potential of the business”.

Martin Thaysen
Group CEO

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Kevin Paterson – CV

Exertis	Chief Operating Officer	since September 2015
Dixons Carphone	Director of Supply Chain	2014 - 2015
Universal Music Group	VP Global Operations	2011 – 2013
HP Enterprise Services	Managing Partner, IT & Business Transformation	2010 – 2011
Vodafone Group	Head of Transformational Change	2007 – 2010
Vodafone UK	Supply Chain Director	2001 – 2007
EMI Records	Operations Director	1997 - 2001
EMI Records	Head of Human Resources, Operations	1996 - 1997
Unilever	Various Scientific, Manufacturing and Senior HR roles	1988 - 1996