

# Kambi

## Group plc

### LeoVegas selects Kambi Sportsbook

Friday January 22, 2016

Kambi Group plc is pleased to announce that it has signed an agreement to deliver its fully managed Sportsbook solution to mobile gaming operator LeoVegas. The agreement will see Kambi's sportsbook tightly integrated into LeoVegas' proprietary platform enabling its players to move seamlessly between casino and sport. In addition, the agreement with Kambi will further enable LeoVegas to expand into international markets.

Kristian Nylén, CEO of Kambi Group plc, commented:

*"LeoVegas is a very exciting and fast growing brand in mobile gaming. We are excited to work with LeoVegas as our services will complement their existing casino offering with a premium sports betting service that will accelerate growth. Our mutual interest in driving innovation in mobile sports betting forms a powerful foundation for this partnership. We look forward to supporting LeoVegas in delivering on its ambition to create a game changing mobile sports betting experience."*

Gustaf Hagman, Group CEO and Co-founder of LeoVegas, said:

*"LeoVegas mobile gaming group's success to date has been based on a passion for the greatest gaming experience, innovation and a genuine mobile first focus. At LeoVegas, we would never compromise on the customer experience and in sports we believe no one has yet taken the mobile leadership position."*

*Following an extensive selection process, we are thrilled to be partnering with Kambi whom we identified as the partner that can match our high ambition and provide enabling technology and capability for us to innovate and drive the sports betting experience in the mobile era. We are excited by this partnership and look forward to delivering a game changing mobile sports betting experience."*

#### For more information:

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##### LeoVegas Mobile Gaming Group

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#### About LeoVegas Mobile Gaming Group

LeoVegas' vision is to create the greatest gaming experience and be number one in mobile gaming entertainment. The Mobile Gaming Group LeoVegas holds a leading market position in mobile casino gaming. LeoVegas is characterised by award winning innovation and strong growth. The operations of LeoVegas are based in Malta while the technology development is in Sweden. The ultimate parent company LeoVegas AB (publ) invests in companies operating in gaming on mobile and other online devices, as well as companies developing related technology. LeoVegas has been internationally recognised and has won several awards, including "Slot operator of the year 2015", "Marketing Campaign of the year" and "Innovation in Mobile and Tablet" at EGR Awards. More at [www.LeoVegas.com](http://www.LeoVegas.com)

#### About Kambi

Kambi Group plc is a B2B supplier of fully managed sports betting services on an in-house developed software platform, providing premium turnkey sports betting solutions to B2C operators. Kambi's service encompasses a broad offering from front end through to odds compiling and risk management. Kambi employs approximately 433 staff across offices in Malta (head office), Bucharest, London, Stockholm and Manila. The company's current coverage includes more than 120,000 live betting events and 250,000 pre-match events per year, covering 65 different sports from all over the world. Kambi's customers include Unibet, 888, Paf, 32Red and Napoleon Games. Kambi utilises a best of breed security approach, with guiding principles from ISO 27001. Kambi Sports Solutions is eCOGRA certified. Kambi Group plc is listed on First North at Nasdaq Stockholm under the symbol "KAMBI". The Company's Certified Advisor is Redeye AB.

Disclaimer: The information in this report/press release is such that Kambi Group plc is required to disclose under the Swedish Securities Market Act.