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## Bygghmax opens in Bergen Rådalen in April 2016

The low-price retailer Bygghmax opens a store in Bergen Rådalen, Norway in April 2016. The store will employ four people and approximately three seasonal employees. Since Bygghmax launched in Norway 2007 the company has opened 30 stores throughout the country.

Nordåsdaalen 26 is a good location, with a large space and the opportunity to establish Bygghmax's concept.

### Good quality at a low price

Bygghmax sell construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Bygghmax concept is to offer good quality products at low prices. Bygghmax has repeatedly won Norwegian price surveys.

– We are proud of the results of these surveys. Our goal is to be the cheapest on every product we sell and that is why we give all our customers a price promise. If our customers find the same product at a lower price at another local venue, the customer will be given the difference plus ten percent of the difference, says Magnus Agervald CEO of Bygghmax.

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### About Bygghmax

The home improvement discounter chain Bygghmax was launched in 1993 and its business concept is to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. In 2007, the Bygghmax launched its business in Norway, and the first store in Finland was opened in 2008. Today Bygghmax has 76 stores in Sweden, 30 in Norway and 13 in Finland. The company's sales amounted to approximately SEK 3,5 billion in 2014. Bygghmax has been listed on NASDAQ OMX Stockholm since June 2010.

For more information, please visit [www.byggmax.com](http://www.byggmax.com)