Share buy-back Programme



COMPANY ANNOUNCEMENT NO 4/2016 - 25 JANUARY 2016

On 11 March 2015, Royal Unibrew initiated a share buy-back programme, cf. company announcement no. 2/2015 of 10 March 2015. The programme was implemented in accordance with the provisions of European Commission Regulation no. 2273/2003 of 22 December 2003, also referred to as the Safe Harbour Regulation. The share buy-back programme is expected to be realised in the period from 11 March 2015 to 1 March 2016. The total share buy-back in the period will not exceed a market price of DKK 350 million.

The following transactions have been made under the programme:

| | Number of shares | Average purchase price | Transaction value, DKK |
|---------------------------------|------------------------|------------------------------|------------------------|
| Accumulated, last announcement | 1,255,914 | 246.44 | 309,507,397.46 |
| 18 January 2016 | 4,776 | 256.36 | 1,224,372.02 |
| 19 January 2016 | 4,997 | 260.04 | 1,299,405.89 |
| 20 January 2016 | 11,884 | 256.79 | 3,051,739.90 |
| 21 January 2016 | 3,182 | 257.87 | 820,540.75 |
| 22 January 2016 | 4,120 | 270.51 | 1,114,511.91 |
| Accumulated under the programme | 1,284,873 | 246.73 | 317,017,967.92 |

With the transactions stated above, Royal Unibrew owns a total of 1,584,873 shares, corresponding to 2.9% of the share capital. The total amount of shares in the company is 55,492,500, including treasury shares.

Please direct any queries to me at tel. +45 56 77 15 05.

Yours sincerely Royal Unibrew A/S

Lars Jensen CFO

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish version shall prevail.