



Press Release, Januari 28, 2016

## **Judgement by the Swedish Market Court regarding directory services**

**The Swedish Market Court today delivered a judgement stating that consumers as of June 30, 2016, shall be given the possibility to receive price information in connection to calls and SMS to the directory service 118 118.**

As previously informed, the Swedish Consumer Agency has claimed that Eniro 118 118 should provide price information when delivering directory services. Today, the Swedish Market Court delivered a judgment stating that consumers as of 30 June, 2016, shall be given the possibility to receive price information in connection to calls and SMS to the directory service 118 118.

The outcome is in line with what Eniro has expected and the company now will look at technical solutions to meet this. Today the company estimates that the decision will have limited impact on earnings.

– We are pleased that the Swedish Market Court now has reached a decision and we think it is good that the Court advocates a solution that has as little impact on the experience of the service as possible. We are keen to provide our customers answers as fast as possible, says Ylva Ekborn, CEO of Eniro 118 118 AB.

### **For more information, please contact:**

Ylva Ekborn, CEO Eniro 118 118 AB, +46 739 209 415, [ylva.ekborn@eniro.com](mailto:ylva.ekborn@eniro.com)

Fredrik Sandelin, Group CFO, +46 709 949 266, [fredrik.sandelin@eniro.com](mailto:fredrik.sandelin@eniro.com)

Bernd Schmitz, Head of Communications, +46 709 314 050, [bernd.schmitz@eniro.com](mailto:bernd.schmitz@eniro.com)

This information is such that Eniro AB (publ) is required to disclose in accordance with the Swedish Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication on January 28, 2016 at 4.30 pm (CET).

Eniro is a search company that aggregates, filters and organizes local information. Our growth is driven by users' increasing mobility and multiscreen behavior, where we are at the forefront with modern technical solutions. For more than 100 years Eniro has helped people find local information and companies find customers. Today it is a multiscreen solution – our users search for information using their smart phones, tablets and desktops. Mobile advertising is today the fastest growing part of Eniro's business. Eniro is the local search engine. A smart shortcut to what you need, no matter where you are or where you are going.

Eniro is one of the largest search companies in the Nordic region and Poland. The company has approximately 2,000 employees and has been listed on NASDAQ Stockholm since 2000. During 2014, Eniro revenues amounted to SEK 3,002m and EBITDA was SEK 631m. Approximately 88 percent of Eniro advertising revenues come from multiscreen channels. The company's headquarters are located in Stockholm, Sweden. More on Eniro at [www.enirogroup.com](http://www.enirogroup.com).