

# Kambi

## Group plc

### The Rank Group plc chooses Kambi Sportsbook

Malta, 29 January 2016

Kambi Group plc has signed an agreement to provide its managed sports betting service to Rank's Grosvenor Casinos brand at [grosvenorcasinos.com](http://grosvenorcasinos.com). The deal will enable Grosvenor to provide a premium quality sports betting experience to its 1.7m UK customer base via mobile and desktop channels. The agreement will see Kambi integrated with the Bede Gaming Management Platform. The deal will enable Grosvenor to leverage its Casino base to offer customers the opportunity to place a bet on its digital platform anywhere in the UK or whilst visiting one of its 55 UK venues.

Kristian Nylén, CEO of Kambi Group plc, commented:

*"We are delighted to be partnering with an established and well-known FTSE 250 company in the UK, further validating our strategy of working with blue chip and leading brands in regulated markets. The agreement with Rank to provide our services to the Grosvenor Casino digital brand provides us with the opportunity to deliver our Sportsbook offering to Grosvenor's growing customer base. We are excited by the distribution capability that Grosvenor has, not only online, but also through its significant land based casino estate, and we have been impressed with the focus and investments made by Rank to support Grosvenor's digital strategy. It is a unique opportunity to service a particular segment of the gaming market and we feel proud to be part of the project."*

Adam Joseph, Digital Operations Director of Grosvenor Casinos, commented:

*"Following a rigorous selection process, we chose Kambi because of its consistent and visible track record of performance, its provision of a premium product for both web and mobile, and its ability to enable us to truly differentiate our digital offering via our [www.grosvenorcasinos.com](http://www.grosvenorcasinos.com) channel. We believe that the power of the Kambi Sportsbook, combined with the capability of the Bede Gaming Management system, will allow us to provide a truly exceptional and market leading digital proposition to our customer base, no matter whether they are within our casinos or simply enjoying playing from home. The experience will be consistent and compelling and we are excited by the tools that Kambi will empower us with."*

#### For more information:

##### Kambi

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##### Rank

Adam Joseph, Digital Operations Director, Grosvenor Casinos

#### About Rank

The Rank Group plc ("Rank"), is a leading European Gaming business, based in the UK and listed on the London Stock Exchange (RNK.LN). Its principal activities are the operation of casino and bingo venues with a complimentary digital offer serving more than three million customers. Great Britain is Rank's largest market with 143 venues and a digital operation licensed out of Alderney and the UK. Rank also has a smaller bingo operation in Spain which operates under the Enracha brand and two further Grosvenor casinos in Belgium. Rank employs approximately 11,000 employees with offices in the UK, Spain, Belgium and Gibraltar.

#### About Kambi

Kambi Group plc is a B2B supplier of fully managed sports betting services on an in-house developed software platform, providing premium turnkey sports betting solutions to B2C operators. Kambi's service encompasses a broad offering from front end through to odds compiling and risk management. Kambi employs 433 staff across offices in Malta (head office), Bucharest, London, Stockholm and Manila. The company's current coverage includes more than 165,000 live betting events and 300,000 pre-match events per year, covering 65 different sports from all over the world. Kambi's customers include Unibet, 888, Paf, 32Red and Napoleon Games. Kambi utilises a best of breed security approach, with guiding principles from ISO 27001. Kambi Sports Solutions is eCOGRA certified. Kambi Group plc is listed on First North at Nasdaq Stockholm under the symbol "KAMBI". The Company's Certified Advisor is Redeye AB.

Disclaimer: The information in this report/press release is such that Kambi Group plc is required to disclose under the Swedish Securities Market Act.