



LAIKA TO IMPLEMENT ANOTO LIVE WALL, BRIDGING THE GAP BETWEEN THE CREATIVE PROCESS AND TECHNOLOGY

Lund, Sweden and LOS ANGELES, Calif. – February 8th, 2016- Anoto is breaking new ground within the creative industry with its sale of the Anoto Live Wall to LAIKA, the world-renowned animation studio based just outside Portland, Oregon. LAIKA is known for its unparalleled blend of stop-motion and visual effects artistry, as well as its use of state-of-the-art technology.

“We have an enormous amount of respect for LAIKA’s work, and are inspired by the art they create. It has truly been magical to see our technology be integrated into their offices,” said Einy Paulsen, Anoto’s VP of Business Development.

Anoto Live Wall features a combination of hardware and software that inspires creativity and collaboration by providing space for designing, sketching, ideation and presentations that is unlike any other surface. Paired with the Anoto digital pen, which captures high-resolution tracking and provides the ultimate precision within designs, even the smallest and most detailed of sketches can be enlarged to a billboard size without diminished quality. The combination of the Anoto pens and palettes makes it even easier for multiple users to work on the Anoto Live Wall all at once. Having these tools within your grasp allows the creative mind to flow uninhibited.

LAIKA will use the Anoto Live Wall with its own custom-developed application for coordinating and managing production schedules. The Anoto Live Wall provides a large surface that allows for multiple users to see their work on a grand scale. According to Jeff Stringer, LAIKA’s Director of Production Technology: “At LAIKA the shooting schedule is at the center of daily interactions where teams coordinate the work on dozens of stages. This new system is bringing a visual richness and digital interactivity to all those discussions.” The Anoto Wall provides a large surface that allows for multiple users to see their work on a grand scale.

Anoto plans to continue to build the relationship with LAIKA to explore the possibilities for future products and workflow processes. This will allow Anoto to get even closer to their end users.

“At Anoto it is very important to be close to the customer and the relationship with LAIKA will only help us close the gap between artistry and technology,” said James Shannon, SVP of Software and Chief Architect of Anoto.

For more information on the Anoto Live Wall, please visit <http://www.anoto.com/creative/ecosystem/wall/>.

For further information, please contact:

Stein Revelsby, CEO Anoto Group AB, tel. +46 (0)733 45 12 05
Anoto Group AB (publ), org. nr. 556532-3929,
Mobilvägen 10,
SE- 223 62 Lund



Tel. +46 46 540 12 00

www.anoto.com

About Anoto Group AB

Anoto is a global leader in digital writing and drawing solutions. Its technology platform and branded products enable high-precision pen or stylus input on nearly any surface --- from capturing and digitizing handwritten notes and business forms on paper to designing, creating and collaborating directly on large interactive displays, whiteboards, and walls up to 24 feet. Anoto, its strategic licensing partners, and developer community offer a broad portfolio of products, applications and services to business, consumer and education markets, including best-in-class digital note-taking, creative solutions, collaborative solutions, classroom learning solutions, and document processing & management. The Anoto Group has over 150 employees and is headquartered in Lund (Sweden), with offices in Norrköping (Sweden), Basingstoke, Guildford and Wetherby (UK), Los Angeles, San Francisco, and Boston (US) and Tokyo (Japan). Anoto's Livescribe brand is the leading maker of smartpens, which bring notes, words, & ideas to life by connecting pen & paper to the digital world. Anoto is traded on the Small Cap list of NASDAQ OMX Stockholm under ANOT. For more information about Anoto or Livescribe, please visit www.anoto.com

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ABOUT LAIKA

Founded in 2005, Oregon-based LAIKA is an animation studio specializing in feature films. Travis Knight serves as President and CEO of the company, which is owned by Nike co-founder and Chairman Philip H. Knight. Highlighting the artistry of award-winning filmmakers, designers and animators, LAIKA has produced three Oscar-nominated stop-motion movies: Coraline (2009), ParaNorman (2012) and The Boxtrolls (2014) as well as the all-CG short Moongirl (2005). The studio's fourth feature, Kubo and the Two Strings, will be released starting August 19, 2016 by Focus Features. Recently, LAIKA earned a Science & Technology Academy Award Plaque for its innovations in Rapid Prototyping. For more information: <http://www.laika.com>.

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Press Contact:

For Anoto:

press@anoto.com

(+1) 415-955-8500