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## Byggmax opens in Trelleborg during summer 2016

The low-price retailer Byggmax opens a store in Trelleborg during the summer of 2016. The store will employ five people. Byggmax has more than doubled the number of stores in Sweden since 2006. There are currently 76 stores throughout the country. The new store in Trelleborg will be situated at Trävaruvägen 3. The company has previously announced the opening of a store in Kungälv 2016.

– For a long time we have wanted to establish a location in Trelleborg, and now we have found a good location for Byggmax, where a lot of people pass. Our stores in Vellinge and Malmö are doing well, so it feels great to be able to open in Trelleborg, says Mikael Wiråker, regional manager at Byggmax.

Trävaruvägen in Trelleborg is a good location, with a large space and the opportunity to establish Byggmax's concept. Overall, a retail space of approximately 8000 sqm is necessary, where the retail store and the drive-in occupy the most space. Byggmax's concept is based on offering customers quality products at a low prices, where customers can do a part of the job themselves to keep the costs down.

### Good quality at a low price

Byggmax sell construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Byggmax concept is to offer good quality products at low prices.

Byggmax is also the construction material retailer that swedes deem has the lowest prices. According to Mediekompaniet's annual brand survey "MK Rapporten", conducted in June 2014, 59 % of the swedes states that Byggmax has the lowest prices. The closest competitor only reached 30 %.

### For further questions, please contact:

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### About Byggmax

The home improvement discount chain Byggmax was launched in 1993 and its business concept is to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. In 2007, the Byggmax launched its business in Norway, and the first store in Finland was opened in 2008. Today Byggmax has 76 stores in Sweden, 30 in Norway and 13 in Finland. The company's sales amounted to approximately SEK 3,5 billion in 2014. Byggmax has been listed on NASDAQ OMX Stockholm since June 2010.

For more information, please visit [www.byggmax.com](http://www.byggmax.com)