

We achieved our 2015 financial targets

	TARGET	ACHIEVED
Return on sales	9.0%	10.6%
Return on investment	14.0%	15.0%
Net debt/EBITDA	< 2.0	0.6

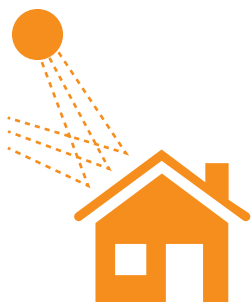
Our financial guidance for 2016-2018

Return on sales	9-11%
Return on investment	13-16.5%

WE CREATE **EVERYDAY ESSENTIALS** TO MAKE PEOPLE'S LIVES MORE LIVEABLE AND INSPIRING

Essential ingredients
Essential protection
Essential color

2015



Paint that reflects infrared light to **reduce heat absorption**



Achieved our 2015 financial targets:

ROS: **10.6%**

ROI: **15.0%**

Net debt/EBITDA: **0.6**

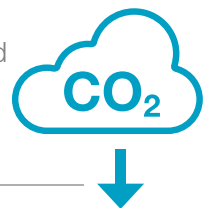
No.1 Dow Jones Sustainability Index in the Materials industry group

Human Cities

AkzoNobel is helping to protect Barcelona's iconic **La Sagrada Familia Basilica**



We signed an agreement to purchase sustainably generated steam. It will help us reduce CO₂ emissions by at least **100,000 tons a year**



2014



We formed several strategic partnerships to **explore alternative routes to resource efficiency**

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Launched **Human Cities**



We introduced the world's first **Visualizer app**

Announced the first carbon credits methodology for the shipping industry through our International brand



2013

We launched **Planet Possible™**



Ecosel AsphaltProtection

An innovation from 2013 in the Ecosel range of additives for salt. It's a fully biodegradable additive for de-icing brine which prevents the development of frost damage to road surfaces



We set our 2015 targets:
ROS: **9.0%**
ROI: **14.0%**
Net debt/EBITDA: **<2.0**

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Chemcraft Airguard

Introduced two new (formaldehyde-free) coatings for interior wood that contribute to better indoor air quality

2012

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