

Fiskars Corporation
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Fiskars simplifies operations - plans changes to its regional distribution operations in Europe

Fiskars Group aims to grow globally while continuing to improve operations, increasing efficiency and flexibility. The company is simplifying operations and planning changes to its regional distribution operations in Europe. Fiskars plans to transfer the regional distribution center operations currently located in Germany to a partner operated distribution center in the Netherlands.

The planned new center would focus on Fiskars and Gerber branded products distributing these to customers across Europe. The planned new partner operated distribution center enables Fiskars to grow together with customers, increases flexibility and improves product availability across the European markets for different sales channels.

“Our current distribution facilities in Germany are no longer optimal in terms of delivery of all our product categories. The planned new distribution center enables us to be more flexible and due to its central location in the Netherlands, allows us to serve our customers more efficiently and on a larger scale in all of Europe,” says **Tiina Nieminen**, Vice President, Logistics at Fiskars.

As a result of these plans, Fiskars will start employee consultations at the regional distribution center in Germany, covering all distribution center employees.

These plans are a part of the Supply Chain 2017 restructuring program Fiskars announced in September 2015 with the target to optimize its global supply chain and improve the competitiveness of its manufacturing operations and distribution network.

Further information:

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Fiskars – celebrating centuries of pride, passion and design. Every day.

Established in 1649 as an ironworks in a small Finnish village, Fiskars has grown to be a leading consumer goods company with globally recognized brands including Fiskars, Iittala, Gerber, Wedgwood and Waterford. With iconic products, strong brands and global ambitions, Fiskars' mission is to enrich people's lives in home, garden and outdoor. Fiskars' products are available in more than 100 countries and the company employs around 9 000 people in 30 countries. Fiskars is listed on Nasdaq Helsinki. www.fiskarsgroup.com