

Report from Tradedoubler's Extraordinary General Meeting

The extraordinary general meeting of TradeDoubler AB (publ) was held today, at the company's premises in Stockholm.

Remuneration to the board of directors

In accordance with Reworld Media's proposal, the extraordinary general meeting resolved that the remuneration to the board of directors shall remain unchanged in accordance with the decision made at the 2015 annual general meeting.

Board of directors

In accordance with Reworld Media's proposal, the extraordinary general meeting resolved that the number of members of the board of directors shall be five. Pascal Chevalier, Gautier Normand, Nils Carlsson, Jérémy Parola and Erik Siekmann were elected regular board members in accordance with Reworld Media's proposal. Pascal Chevalier was elected as chairman of the board of directors.

For the full details of each proposal adopted by the annual general meeting, please refer to www.tradedoubler.com.

For further information, please contact:

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About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and remains the most successful pan-European performance marketing company, combining strategic international insight with detailed in-country expertise. It helps 2,000 advertisers achieve their business goals through its high quality network of 140,000 publishers and was the first to offer an integrated e- and m-commerce offering to help advertisers extend their online programmes to users on mobile devices.

Tradedoubler is committed to close collaboration with each customer, helping them to generate revenue and succeed on a national and international scale. Among Tradedoubler's advertisers are American Express, ClubMed, Disney, Expedia and CDON. The share is listed on Nasdaq OMX on the Stockholm Exchange. More information can be found on www.tradedoubler.com

