

Announcement No. 20/2007

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Copenhagen, 16 October 2007

OMX Nordic Exchange Copenhagen A/S
 Nikolaj Plads 6
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Circulation Numbers Denmark September 2007 (weekly publications)

	September 2007*	August 2007*	1st half 2007**
7 TV-Dage	34.900	34,600	35,139
Billed Bladet	190.100	192,800	200,897
Familie Journalen	192.600	193,800	204,443
Femina	73.200	72,900	71,067
KIG IND	70.100	73,000	66,854
SE & HØR	191.800	188,000	188,215
SØNDAG	99.400	90,800	93,788
Ude & Hjemme	162.900	161,300	168,205
Aller Press A/S, total	1.015.000	1,007,200	1,028,608
Alt for Damerne	67.100	71,700	76,010
Hendes Verden	42.800	55,500	47,836
HER OG NU	113.000	127,600	118,071
Hjemmet	165.400	150,300	157,550
Egmont Magasiner A/S, total	388.300	405,100	399,467
Total	1.403.300	1,412,300	1,428,075

Source: Danish Audit Bureau of Circulation

* Publishers' test numbers

** Audited half-year numbers

Numbers in bold represent the Aller Group's publications.

Kind regards,
 Rella Holding A/S

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