

EXTERNAL RELATIONS AND COMMUNICATION DIRECTORATE

Dassault Aviation, France's favorite company

Saint-Cloud, France, 24 March 2016 – Dassault Aviation has received the 2016 Randstad Award for the most attractive company in the "capital and intermediate goods" sector and the 2016 Randstad Award Grand Prix for the most attractive company, all categories combined.

These awards were presented to Eric Trappier, Chairman & CEO of Dassault Aviation, at a ceremony organized today by Randstad in Paris.

At the ceremony, Eric Trappier said: *"These rewards honor the principles that have now been dear to Dassault Aviation for over a century: good management to secure the financial health we need to sustain the company and launch new programs; technical skill combined with a passion for great aircraft to attract the best talent; family spirit and share ownership to guarantee managerial stability and maintain a beneficial social policy."*

According to the Randstad survey, Dassault Aviation owes its attractiveness mainly to the company's financial health, interest for employment, salaries and benefits.

The Randstad Awards are based on an independent survey conducted among some 11,000 active or potentially active Internet users in France, aged 18 to 65. The survey measures the attractiveness of 250 private firms and public bodies (with more than 3,000 employees) among the French population. The assessment is based on around ten major attractiveness criteria: salary, job security, career prospects, social responsibility, etc.

The awards cover ten categories: Ministries • Trade Hotels and Restaurants • Construction Energy Environment • OEMs and Automotive Industry • Consumer Goods and Food Industry • Capital and Intermediate Goods • Media • Services • Consulting & Services IT • Transport-Logistics.

The winner with the highest attractiveness score across all the categories receives the Randstad Award Grand Prix.

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About Dassault Aviation:

With more than 8,000 military and civil aircraft delivered to more than 90 countries over the past 60 years, and having logged nearly 28 million flight hours to date, Dassault Aviation can offer recognized know-how and experience in the design, development, sale and support of all types of aircraft, from the Rafale fighter to the Falcon range of high-end business jets, as well as military unmanned air systems. In 2015, Dassault Aviation reported revenues of €4.2 billion. The company has almost 12,000 employees.

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