

Viktor Wågström appointed interim CFO

Stockholm 1 April 2016

As communicated in December 2015, Tradedoubler's CFO Tomas Ljunglöf has resigned. Tomas will leave Tradedoubler May 3, after the release of the Q1 report and the Annual General Meeting. Viktor Wågström will thereafter be interim CFO until the process of finding a new permanent CFO is finalized. Viktor Wågström presently works as head of accounting and group consolidation at Tradedoubler and has several years of experience from listed companies and financial reporting to the stock market, both from Tradedoubler and his previous employer.

"I would like to thank Tomas for his strong performance during the 2,5 years he has been CFO at Tradedoubler and wish him the best of luck in the future." says Matthias Stadelmeyer, CEO of Tradedoubler.

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The information in this announcement is required to be disclosed by TradeDoubler AB under the Swedish Securities Markets Act (Sw. lagen om värdepappersmarknaden). This information was released for publication at 12:00 CET on April 1, 2016.

About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and remains the most successful pan-European performance marketing company, combining strategic international insight with detailed in-country expertise. It helps 2,000 advertisers achieve their business goals through its high quality network of 140,000 publishers and was the first to offer an integrated e- and m-commerce offering to help advertisers extend their online programmes to users on mobile devices.

Tradedoubler is committed to close collaboration with each customer, helping them to generate revenue and succeed on a national and international scale. Among Tradedoubler's advertisers are American Express, ClubMed, Disney, Expedia and CDON. The share is listed on Nasdaq OMX on the Stockholm Exchange.

More information can be found on www.tradedoubler.com

