



**SCANIA**

***PRESS info***

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## **Scania holds high-level conference on the climate challenge**

**“Tackling the climate challenge – Sustainable transport solutions for the future”, is the theme of the conference held at Autoworld in Brussels on Wednesday, 10 October, at 15:30. Policy-makers and speakers from the whole value-chain; transport buyers, transporters, drivers and vehicle manufacturers, will present their views.**

“Improved global economic conditions and increased trade have generated a dramatic growth in transport. The critical question is how to ensure that the growing demand for logistics services is compatible with lower environmental impact”, says Leif Östling, President and CEO of Scania, who will open the conference.

The keynote speaker at the conference is Mr Jacques Barrot, Vice-President of the European Commission, in charge of Transport. He will focus on the Commission’s efforts to formulate a transport policy for Europe, balancing the growing need for transport services with a strong commitment to sustainability. Mr Barrot will also hand over a prize to the winner of the Young European Truck Driver competition, Mr Marek Szerenos from Poland.

Mr Mogens Peter Carl, Director-General at the Commission’s DG Environment will present the Commission’s efforts to reduce greenhouse gas emissions without hampering European competitiveness.

Mr Hasse Johansson, Group Vice President and Head of Research and Development at Scania will present Scania’s ongoing efforts to improve the environmental performance of its products.

IKEA, a company which has built a lot of its success on efficient logistics, will be represented by Ms Jeanette Skjelmoose, responsible for sustainable transport. Mr Andrew Tinkler, CEO of Eddie Stobart Ltd, the UK’s largest independent logistics company, represents a growing business that offers multi-modal logistic solutions and works in partnership with customers to remove waste from the industry.

At Autoworld there will also be an opportunity to explore an exhibition where Scania and its partners display some of their efforts to curb CO2 emissions.

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*Scania is one of the world's leading manufacturers of trucks and buses for heavy transport applications, and of industrial and marine engines. A growing proportion of the company's operations consists of products and services in the financial and service sectors, assuring Scania customers of cost-effective transport solutions and maximum uptime. Employing 32,800 people, Scania operates in about 100 countries. Research and development activities are concentrated in Sweden, while production takes place in Europe and South America, with facilities for global interchange of both components and complete vehicles. In 2006, invoiced sales totalled SEK 70.7 billion and net income amounted to SEK 5.9 billion.*

*Scania press releases are available on the Internet at [www.scania.com](http://www.scania.com)*

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