



COMPANY ANNOUNCEMENT

6 April 2016

IC Group hosts Investor Day

Today at 9 a.m. IC Group will host an Investor Day in Copenhagen. The purpose of this Investor Day is to give institutional investors and financial analysts a deeper understanding of the Group's Premium brands and operational platform as well as the opportunity to meet the Group's entire Global Management Team.

The below presentations will form the agenda for the day:

- **Welcome speech** by Mads Ryder, Group CEO
- **Peak Performance** by Nicolas Warchalowski, CEO of Peak Performance
- **By Malene Birger** by Morten Linnet, CEO of By Malene Birger
- **Tiger of Sweden** by David Thunmarker, CEO of Tiger of Sweden
- **Operations** by Lotte Franch Wamberg, COO
- **Selected financial topics** by Alexander Martensen-Larsen, Group CFO

No forward-looking statements will be communicated during the day, just as no comments will be given in respect of the current financial performance nor will any changes to the Group's outlook for the financial year 2015/16 be made.

All the presentations from the Investor Day are available on the corporate web site icgroup.net under Investors/Conferences & presentations

IC Group A/S

Mads Ryder
Group CEO

Please direct any questions regarding this announcement to:

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This announcement is a translation from the Danish language. In the event of any discrepancy between the Danish and English versions, the Danish version shall prevail.