



Shareholders' Secretariat

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Registration No. 26 04 17 16

05.10.2007

Announcement number 17/2007 Share Buyback - EAC

As previously announced, EAC has initiated a share buyback programme. Under the programme EAC will buy own shares for an amount of up to DKK 500m until 3 April, 2008, cf. stock exchange announcement no. 11 of 16 August, 2007.

The programme is being executed in accordance with the rules of "Safe Harbour" as set out by the EU Commission in Regulation 2273/2003 of 22 December, 2003.

EAC have made the following transactions under the programme since the stock exchange announcement of 26 September, 2007:

Date	No. of shares	Average purchase price, DKK	Transaction value, DKK
Accumulated, last announcement	691,050	369.38	255,259,071
26.09.2007	14,175	381.70	5,410,598
27.09.2007	13,275	386.73	5,133,841
28.09.2007	33,350	388.99	12,972,816
01.10.2007	15,000	397.48	5,962,200
02.10.2007	29,750	405.43	12,061,542
03.10.2007	4,975	405.92	2,019,452
04.10.2007	16,150	408.61	6,599,051
Accumulated under the programme:	817,725	373.50	305,418,571

Hereafter EAC owns 817,725 own shares or 5.44% of the share capital.

Yours sincerely,

The East Asiatic Company Ltd. A/S
(A/S Det Østasiatiske Kompagni)

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