

Press Release Betsson AB (Publ)

Invitation to Capital Markets Day on May 26, 2016

Betsson cordially invites investors, fund managers, analysts and media to the company's annual Capital Markets Day on May 26th 2016. The company will present its view on market and tax trends as well as their effects on Betsson, the short and long term strategy and the company's operational activities.

CEO and President Ulrik Bengtsson will host the event and members from the top management team will also be giving presentations. All presentations will be held in English.

Time: 08:00 - 12:00 followed by lunch

Locations: Haymarket by Scandic, Hötorget 13-15, Stockholm

Agenda: 08:00 - 08:15 Registration

08:15 - 12:00 Presentations and Q&A

12:15 - 13:00 Lunch

Welcome!

To attend Capital Markets Day, please register on Betsson's website
<http://investorrelations.en.betssonab.com/contactus.cfm?capitalmarketsday=on>

If you experience difficulties in signing up, please call +46 (0)8 506 403 00. If you are unable to attend the event in Stockholm, access via webcast will be provided after the event. Please email info@betssonab.com to get access to the broadcast.

For further information, please contact:

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