

Our return on sales and return on investment in Q1

ROS | ROI
9.7% | 14.5%

“We grew volumes in all Business Areas and continued to improve profitability despite a challenging market environment and negative currency effects”

Maëlys Castella, CFO

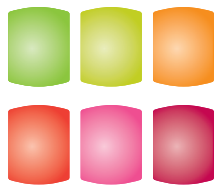
WE CREATE EVERYDAY ESSENTIALS TO MAKE PEOPLE’S LIVES MORE LIVEABLE AND INSPIRING

**Essential ingredients
 Essential protection
 Essential color**

Q1 2016

March 22

We showcased **our 11th color trends guide for industrial markets** in Shanghai, China. Color of the Year 2016 was identified as My Gold.



March 9

Vehicle bodyshops can now **cut their energy costs by up to 80 percent** thanks to our new UV clear coat technology.



February 15

Our innovative base coat/clear coat system for aircraft is contributing to the **outstanding sustainability performance** of KLM’s new Boeing 787-9 Dreamliner.



January 19

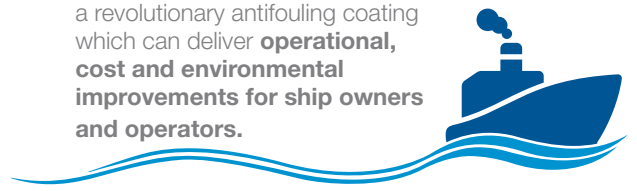
Skin care products can now offer long-lasting moisturization following the global launch of our new ElfaMoist AC molecule.

Designed for high performing skin care formulations, it’s suitable for creams, lotions, facial masks, suncare products and color cosmetics.



March 23

Intercept 8500 LPP was launched, a revolutionary antifouling coating which can deliver **operational, cost and environmental improvements** for ship owners and operators.



February 23

The first carbon credits were issued under the company’s landmark scheme for the shipping industry, established with the Gold Standard Foundation. More than 126,000 credits, worth over \$500,000, were awarded.



January 20

AkzoNobel was further recognized for sustainability excellence after receiving an **Industry Leader, Gold Class distinction**, which rewards excellent performance in the RobecoSAM annual Corporate Sustainability Assessment.



January 15

Together with Evonik, we broke ground on a new plant for chlorine and potassium hydroxide solution in Ibbenbüren, Germany, which will **improve the ecological footprint of every ton of chlorine produced at the site by 25 to 30 percent.**



Q4 2015