

# Kambi

## Group plc

Malta 21 April 2016

### Mr Green Ltd. selects Kambi Group plc as its Sportsbook provider

Mr Green Ltd, [www.mrgreen.com](http://www.mrgreen.com), the award winning online gaming operator, has chosen Kambi Group plc as its Sportsbook supplier. The deal will complement Mr Green's casino product with Kambi's premium Sportsbook. Kambi's agile integration capability will aim to launch its managed Sportsbook at the latest this autumn.

Commenting on the deal, Kristian Nylen, CEO, Kambi Group plc said: "The fact that Mr Green has chosen Kambi's managed service is further testimony to the quality and integrity of our offering. We look forward to empowering Mr Green to create a personalised sports betting experience for its customer base. Mr Green is very well positioned in a number of interesting geographies and we are looking forward to working together in these markets."

Jesper Kärbrink, CEO, Mr Green Ltd. commented: "Mr Green has a reputation of being the gentleman of online gaming. A position that promises honesty, fair play, accurate information and all services attached to the definition of a gentleman. After an intense selection process, I believe that in Kambi we have found the perfect partner. In addition to having a proven financial performance track record in regulated markets, we found its flexible tool-set and data driven approach to player experience compelling. This combination will undoubtedly help us to successfully expand into the sports betting vertical in a differentiated way."

#### About Mr Green

Mr Green Ltd is an online gaming company that offers online casino in 13 countries. Mr Green is an award winning casino operator, named IGA Operator of the Year three consecutive years 2013, 2014, 2015 and Mobile Operator of the Year 2016. Mr Green Ltd. is a fully owned subsidiary of Mr Green & Co AB - a Swedish company owning, acquiring and developing leading on-line gaming companies. Mr Green & Co AB is listed on the Swedish market place AktieTorget, with the ticker code: MRG.

#### About Kambi

Kambi is a provider of premium sports betting services to licensed B2C gaming operators. Kambi Group plc is listed on First North at Nasdaq Stockholm. Our services encompass a broad offering from front end user interface through to odds compiling, customer intelligence and risk management, built on an in-house developed software platform. Kambi's 12 customers include Unibet, 888, Paf, 32Red and Napoleon Games. Kambi employ more than 440 staff across offices in Malta (headquarters), Bucharest, London, Manila and Stockholm. [www.kambigroupplc.com](http://www.kambigroupplc.com)

Kambi utilises a best of breed security approach, with guiding principles from ISO 27001. Kambi is eCOGRA certified. Kambi Group plc is listed on First North at Nasdaq Stockholm under the symbol "KAMBI". The Company's Certified Advisor is Redeye AB.

Disclaimer: The information in this report/press release is such that Kambi Group plc is required to disclose under the Swedish Securities Market Act.

For more information:

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