



PRESS RELEASE October 1, 2007

WLW sale closed

Eniro announces the closing of the sale of Eniro's German subsidiary Wer liefert was? (WLW) to the Italian group Seat Pagine Gialle.

The transaction, effective as of today, has been effected through the sale by Eniro of 100 percent of the shares in WLW for a payment corresponding to an enterprise value of EUR 115 M.

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Eniro is the leading search company in the Nordic media market. Eniro makes it easy to find people, businesses and products using directories, directory assistance, Internet and mobile services. Eniro has operations in Sweden, Norway, Finland, Denmark and Poland.

Eniro is listed on the Stockholm Stock Exchange and has some 5,000 employees. In 2006, revenues amounted to SEK 6,372 M, with EBITDA of SEK 2,220 M. Operating revenues and EBITDA excluding discontinued operations.