

PRESS RELEASE

Large interest when SSM issues a SEK 400 million bond loan

STOCKHOLM, April 29th, 2016. SSM Holding AB announces that the company has decided to issue a four-year senior secured bond loan in the amount of SEK 400 million with maturity on May 9th, 2020.

The bond loan will give a floating rate coupon of Stibor 3m + 8.00 per cent and have a total framework amount of SEK 700 million. SSM intends to apply for listing of the bond loan on Nasdaq Stockholm within 30 days. The proceeds from the bond issue shall be used towards early redemption of the company's outstanding bond loan and for general corporate purposes.

The bond issue was received with great interest and approximately 80 investors from Sweden, the Nordics and Continental Europe took part in the oversubscribed transaction.

"We are pleased with the great interest from investors for our new bond. SSM has experienced strong growth in recent years and with the new bond financing in place we are able to further increase the pace of our operations towards our target of reaching 1,000 new construction starts annually by 2018." – Mattias Roos, CEO of SSM Holding

ABG Sundal Collier has acted as financial advisor and Gernandt & Danielsson has acted as legal advisor in the transaction.

SSM discloses this information pursuant to the Swedish Securities Markets Act and/or the Financial Instruments Trading Act. The information was submitted for publication at 3:00 pm (CET) on April 29th, 2016.

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About SSM Holding AB (publ)

SSM is active within the field of project development and new production of housing in Stockholm. SSM has a strong position as a real estate developer in the region. SSM's vision is simple: to develop Stockholm's most attractive housing for tomorrow's inhabitants in Stockholm. Tomorrow's inhabitant in Stockholm is simply someone who values the city's pulse, easy access to communications and a flexible and space-efficient living. During 2015, SSM started production of 547 apartments, the ongoing production reached 1,287 by the end of the year. For further information, please visit: www.ssmfastigheter.se.