

Shareholders' Secretariat

The Nordic Exchange 6 Nikolaj Plads DK-1067 Copenhagen K Denmark The East Asiatic Company Ltd. A/S (A/S Det Østasiatiske Kompagni) East Asiatic House 20 Indiakaj DK-2100 Copenhagen Ø Denmark

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Announcement number 15/2007 Share Buyback - EAC

As previously announced, EAC has initiated a share buyback programme. Under the programme EAC will buy own shares for an amount of up to DKK 500m until 3 April, 2008, cf. stock exchange announcement no. 11 of 16 August, 2007.

The programme is being executed in accordance with the rules of "Safe Harbour" as set out by the EU Commission in Regulation 2273/2003 of 22 December, 2003.

EAC have made the following transactions under the programme since the stock exchange announcement of 17 September, 2007:

Date	No. of shares	Average purchase price, DKK	Transaction value, DKK
Accumulated, last	505 (50	360.29	102 100 441
announcement	505,650	300.29	182,180,441
17.09.2007	18,200	387.34	7,049,588
18.09.2007	30,000	397.75	11,932,500
19.09.2007	39,000	401.99	15,677,610
20.09.2007	38,225	393.13	15,027,394
21.09.2007	17,000	395.97	6,731,490
24.09.2007	23,250	392.91	9,135,158
25.09.2007	19,725	381.49	7,524,890
Accumulated			
under the			
programme:	691,050	369.38	255,259,071

Hereafter EAC owns 691,050 own shares or 4.60% of the share capital.

Yours faithfully,

The East Asiatic Company Ltd. A/S (A/S Det Østasiatiske Kompagni)

For additional information, please contact:

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