

13 May 2016

Announcement no. 30/2016

## Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to section 28a of the Danish Securities Trading Act and according to a power of attorney given by Søren Boe Mortensen, Alm. Brand A/S is required to file information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

Name	Søren Boe Mortensen
Reason	CEO
Issuer	Alm. Brand A/S
ID code	DK0015250344
Description	Shares
Transaction	Purchase by exercise of share options
Trading day	12 May 2016
Market	Nasdaq OMX Copenhagen A/S
Number	84,380
Cash value in DKK	1,397,333

Name	Søren Boe Mortensen
Reason	CEO
Issuer	Alm. Brand A/S
ID code	DK0015250344
Description	Shares
Transaction	Sale of shares
Trading day	12 May 2016
Market	Nasdaq OMX Copenhagen A/S
Number	84,380
Cash value in DKK	4,058,231

### Contact

Please direct any questions regarding this announcement to:

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