

Copenhagen, 24 May, 2016

**William Demant Holding A/S – change of face value – new ISIN (stock split)**

As per 25 May 2016 the face value of the shares in William Demant Holding will be changed and consequently the ISIN will be changed.

ISIN	DK0010268440
<b>New ISIN:</b>	<b>DK0060738599</b>
Name:	William Demant Holding
Volume before change:	53,216,365 shares with a nominal value of DKK 1 (DKK 53,216,365)
Volume after change:	266,081,825 shares with a nominal value of DKK 0.20 (DKK 53,216,365)
<b>New face value:</b>	<b>DKK 0.20</b>
Unchanged short name:	WDH
Unchanged orderbook ID:	3247

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