

## P R E S S R E L E A S E

Stockholm, May 27, 2016

### **BTS Signs Agreements with Leading American Multinational Online Transportation Network Company, valued at 1.5 MUSD**

STOCKHOLM, SWEDEN and NEW YORK, NY - BTS GROUP AB (publ), - BTS, a leading global strategy implementation firm, has recently been engaged by an American-based multinational online transportation network company for a series of three different leadership development programs with a combined total value over US\$1.5 million. (Approx. SEK 13.6 million)

These three programs span the employee development lifecycle, from recruiting to high-potential coaching to manager development. These programs will leverage BTS' expertise from both their Assessment and Leadership Development Practices, as well as Digital Services Group. These assessments and leadership development initiatives will be delivered via in-person sessions and virtual assessment centers.

"We are very pleased to have been selected by this leading transportation network company. These agreements represent a huge win for BTS and emphasize the efficacy of our highly innovative leadership development programs and virtual assessment center technology," says Jessica Parisi, BTS Global Partner & Head of the Leadership & Management Development Practice. "It is particularly great to see our approach and digital platform adopted by even the most cutting-edge cloud-based technology company."

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#### **About BTS Group AB**

BTS is a global professional services firm headquartered in Stockholm, Sweden, with some 500 professionals in 34 offices located on six continents. We focus on the people side of strategy, working with leaders at all levels to help them make better decisions, convert those decisions to actions and deliver results. At our core, we believe people learn best by doing. For 30 years, we've been designing fun, powerful experiences™ that have a profound and lasting impact on people and their careers. We inspire new ways of thinking, build critical capabilities and unleash business success. It's strategy made personal.



Strategy made personal

We serve a wide range of strategy execution and talent development needs. Our services span the employee lifecycle from assessment centers for talent selection and development to strategy alignment and execution initiatives, and from business acumen, leadership and sales training programs to on-the-job business simulations and application tools. We partner with nearly 450 organizations, including over 30 of the world's 100 largest global corporations. Our major clients are some of the most respected names in business: AT&T, Chevron, Coca-Cola, Ericsson, Google, GSK, HP, HSBC, Salesforce.com and Unilever.

BTS is a public company listed on the NASDAQ Stockholm and trades under the symbol BTS B.

For more information, please visit [www.bts.com](http://www.bts.com)

***Every care has been taken in the translation of this press release. In the event of discrepancies, however, the Swedish original will supersede the English translation. This information has been disclosed according to the Financial Instruments Trading Act and/or Securities Trading Act.***